



ADVANCE



**CUNA**  
LENDING COUNCIL

Harness ideas and opportunities to spur growth and **achieve your goals.**  
[cunacouncils.org](http://cunacouncils.org)

CREATING MEMBER  
**LENDING STRATEGIES**

CYBER SECURITY **FRAUD**

**LEADERSHIP**

COMPLIANCE – **REGULATION**



A D V A N C E

MEMBER  
**BUSINESS  
LENDING**

LOAN **GROWTH**

OMNI **CHANNEL**

PRIVATE  
STUDENT  
**LOANS**



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No one understands the  
**CHALLENGES**  
you face



like your credit union peers.

Regulatory requirements are changing, lending margins are slim and you're under constant pressure to manage risk more effectively.

You need a professional organization that understands lending and the unique challenges of the credit union movement.

**Discover the CUNA Lending Council.**

**RISK MANAGEMENT**  
with a credit union focus.

Savvy, practical and industry focused, we're the only lending organization that's run for credit union professionals, by credit union professionals.





## STAY CONNECTED

to the movement and your peers!



### MEMBERS

Passionate people, ideas, original content and relevant resources.



### HONORS

Excellence in Lending Awards recognize outstanding lending practices.



### CONNECT

The premier connection point for credit union innovators.



### RESOURCES

Access to white papers, research, virtual roundtables and best practices.



### INSIDER KNOWLEDGE

Keep current with changing regulatory issues and industry trends.



### SCHOLARSHIPS

Each year we grant scholarships valued at thousands of dollars.

*"The Council means always having access to timely and relevant resource material, always being welcomed when wanting to get involved, and always finding new and interesting people to connect with."*

**Mike Long, UW Credit Union**

*"There is no better source for collective knowledge and resources within a functional area than CUNA Councils."*

**Gayle Gustafson, iQ Credit Union**

*"Membership in CUNA Councils is a personal development opportunity and it will make you more valuable to your credit union. It prepares you for your next leadership role and offers a great value and opportunity to know your industry peers and bring that knowledge back to your credit union."*

**Bob Stowell, Firefly Credit Union**

## STAY ON TOP & JOIN THE COUNCIL

And be sure not to miss the annual conference!

[cunacouncils.org](http://cunacouncils.org)



PO Box 431  
Madison, WI 53701-0431

# SYNERGY

Better **solutions.**  
Stronger **connections.**  
Greater **results.**



Discover the benefits  
of each Council at  
[cunacouncils.org](http://cunacouncils.org)