



**CUNA Technology Council Conference
CUNA OpSS Council Conference**
Cosmopolitan of Las Vegas - September 28 – October 1, 2016

**SPEED ROUNDS
Information and Application Form**

**DO YOU WANT TO DEMO YOUR LATEST
INNOVATION?**

WHAT IS A SPEED ROUND?

Speed Rounds are fast-paced, high-impact sessions providing a unique opportunity to show off your state of the art product to a large credit union audience. Speed Rounds were introduced at the 2011 conference and continue to be a huge success with both attendees and presenters.

SPEED ROUND FORMAT:

- We are changing things up for 2016! Speed Round presentations will take place in two 90-minute general sessions. The first session will take place on Thursday morning and the 2nd session is on Thursday afternoon.
- Each 90-minute session will feature up to 11 demos.
- Product demonstrations are a maximum of five (5) minutes each and will take place back to back. A facilitated 2 min audience question period will immediately follow the demo.
- Only working product demos via live feed will be allowed -- no slideshows, video or static content that is not a part of the product itself will be allowed.
- Voting for Best of Show will take place after each 90-minute session. The Best of Show award winner will be announced on Friday morning during the general session.

TO BE A SPEED ROUND PRESENTER:

- Sponsorship plus exhibit table is required to be eligible to be a Speed Round presenter.
- Presenters will be selected from applicants received.
- Fee to participate as a Speed Round presenter: \$1,750 if the speed round application is submitted no later than May 27, 2016. After that date, the fee for submitting an application is \$2,250.

SUBMITTAL & SELECTION PROCESS:

1. Application with information requested must be received by July 8, 2016.
2. **NEW for 2016:** Applications for speed rounds will now be submitted online.
 - a. Complete and submit the online application no later than July 8, 2016.
 - i. Register an Account – to do this, please email Heidi Skaar at hskaar@cuna.com for login credentials
 - ii. Create your entry
 - iii. Upload your digital file – **New this year** – all companies will be required to submit a video of the actual five (5) minute presentation. Please submit your video in WMV or MP4 format no later than **July 15, 2016**. No web conferencing meetings will be allowed for 2016.
 - iv. Submit entry
3. The selection committee will evaluate the demonstrations as follows:
 - a. Qualify that the presentation is a demonstration, with relevancy to the attendees.
 - b. Score each demonstration on relevancy, innovative ideas, cost effective solution and presentation style.
4. The selection committee will select up to 22 demonstrations:
 - a. The top 15 scored demonstrations will be guaranteed a spot.
 - b. The other seven (7) demonstrations will be selected by random drawing from the balance of the qualified presentations.
 - c. All applicants will be notified by August 22, 2016 if they are selected.
 - d. Speed Round fees must be received prior to the conference.

PRESENTATION LOGISTICS:

- The order of the Speed Round demonstrations will be randomly selected.
- The session room will include two podiums, with presenters alternating between them.
- Each presenter will be limited to five (5) minutes for their presentation and two (2) minutes of audience questions.
- Our Production Company and technical staff will be available on Tuesday, September 27 during the hours of 10:00 a.m. – 1:00 p.m. We will require that you come in during this time to test your equipment.

ADDITIONAL INFORMATION

- Voting incentives are strictly prohibited.
- We strongly recommend all portions of the demo be brought onsite.
- All technology components of the demo are used at the risk of the presenter including but not limited to: wireless access, data/communication transmission speed and server connection.
- No refunds will be granted once a company is selected to participate.

To get started, email Heidi Skaar at hskaar@cuna.com for login credentials. Then click here to complete the online application: <http://cuna.nonprofitcms.org/a/solicitations/home/64>