

## Rising Star Award

### Nominations and Entry Materials Deadline: January 31, 2020

*Entry deadline will be strictly followed – no entries will be accepted after January 31, 2020 so please don't wait until the last minute – applications take time to fill out and complete. Thank you!*

### Celebrate Your Rising Star

The CUNA Marketing & Business Development Council's Rising Star Award recognizes and honors an individual with 2 or less years of paid, full time experience in the credit union industry. The winner of this prestigious award will be an emerging marketing or business development professional whose work demonstrates ongoing and exceptional growth. Their contribution to the future of the credit union industry is evident even in the short time they've been a part of the movement.

### The Selection Process

A volunteer panel of judges, who are selected through an application process and are peers, industry professionals and past winners, will review and score the Rising Star entries. Selection will be based on the candidates' mastery of and contributions to:

- CUNA Marketing & Business Development Council member involvement
- Contributions to their credit union
- Contribution to major project described
- Contribution potential to the future of the credit union industry

### Winner Recognition

The winner will be announced at the CUNA Marketing & Business Development Council Annual Conference, held March 15-18, 2020 in Orlando. The winner should plan to attend the conference and will receive the following:

- A prestigious commemorative award
- A profile in *Credit Union Magazine*
- Recognition throughout the credit union industry
- Complimentary registration to the conference
- The opportunity to help select the following year's recipient and present the award



## Criteria

- Open to credit union **professionals with 2 or less years of paid, full time experience in the credit union industry.**
- An individual's credit union of primary influence be affiliated with the Credit Union National Association.
- Current members of the CUNA Marketing & Business Development executive committee, Rising Star committee, and CUNA employees are not eligible for nomination.

## Entry Procedures

Dues-paying Council members may nominate a candidate by completing and submitting the online nomination form, which asks for information on why the nominee deserves this prestigious award, including information on the nominee's:

- Contributions to the success of the candidate's credit union, the industry and community
- Involvement with the CUNA Marketing & Business Development Council
- Contributions to the future of credit unions
- Project(s) the nominee has shown marketing or business development growth or strength

Once nominated, candidates will be contacted for verification and a signed nomination acceptance form. Please [complete and submit the nomination form](#) for the Rising Star Award by **January 31, 2020**.

If you have questions about the entry process, please contact CUNA Councils at 800-356-9655, ext. 4018 or [awards@cuna.coop](mailto:awards@cuna.coop).

*Updated 7/3/2019*