

HEROES
VILLAINS
& Strange
OLD
Men

*Surviving This **Crazy** CU Life*

AndyJanning.com



“Ohmigosh, your job is soooooo

!”



+ some **drunk** guys + 2 miraculous **notes**.



Active _____



3 words for fair fights



We have a crisis of _____



Love your _____



The right place at the table



Know your _____

About the guys...



SOME FINAL THOUGHTS

The first three lightbulbs on the previous page aren't my concepts. They were first introduced in a program called **LEADER EFFECTIVENESS TRAINING**. It was the brainchild of Dr. Thomas Gordon and was so good that it earned him 3 nominations for the Nobel Peace Prize.

L.E.T. has changed my career, my marriage, my relationships, and my life. I became a certified L.E.T. Facilitator almost 3 years ago and now have the privilege of helping others across the country experience that same transformation.

The last three lightbulbs? They were inspired by the work of a brilliant man named Joseph Campbell and his book ***THE HERO WITH A THOUSAND FACES***. In it, he discovered that every story told about every hero - in every culture going back 4,000 years and in every movie you've ever seen - follows a pattern called "The Hero's Journey." An aspiring hero is told he has the skills to save the world, is trained by a wise mentor, fights villains and his inner demons, and ultimately wins a reward that he uses to bless and support the family and friends he fought for in the first place.

All of your CU teammates are fighting battles to create a better life for those they love. So are you. That makes them, and you, a hero to someone. If we accept that basic premise, then the way in which we lead, develop, coach, market, promote, and serve our credit unions, members, and each other changes dramatically...and for the better.

That's what my message today is all about. And I'm grateful for the opportunity to share it with you.

Thank you for being the heart and soul of our industry. Keep changing the world.