Looking to increase your exposure to credit unions? Consider these offerings to strengthen your brand awareness in the marketplace.

Attendees are senior level credit union marketing and business development professionals from around the country. Our attendees are a seasoned group of professionals with influence at their credit unions, associations and the movement. For details of the conference, here is a link to the Marketing & Business Development Council conference main page.

The PheedLoop virtual event platform will be available to attendees through October 10, 2020 - so your visibility isn’t just for 2 days, it’s for 30 days!

Sponsorship opportunities are limited and are on a first-come, first-served basis.

**Signature (Platinum) Sponsor ($7,500) - 1 opportunity**  **SOLD**

Sponsorship at this level entitles your company to be identified as the Signature Sponsor of the event.

- Company logo or linked name and Signature Sponsor callout included on 4 targeted emails, on the event invitation, agenda and M&BD Council virtual conference website.
- Company recognition during the Welcome on Thursday, September 10 between 12:00-12:15 pm CST and the Closing on Tuesday, September 15 between 2:05-2:30 CST.
- Company representative may attend and make brief remarks at the Welcome (up to 2 minutes including a promotional video) and the Closing (up to 1 minute).
- Company description and contact included on the virtual event platform which includes lead retrieval and the ability to upload files such as a promotional video.
- Attendee roster that includes names, job title, address, and email.
- 2 comp registration passes with the ability to purchase 5 additional passes at $395 each.

**Premiere (Gold) Sponsor ($5,000) - 4 opportunities**

Sponsorship at this level entitles your company to be identified as the Sponsor of an Opening or Closing Session.

- Company recognition during one of the four Opening or Closing Sessions; including a 1-2 minute promotional video.
- Company description and contact included on the virtual event platform which includes lead retrieval and the ability to upload files such as a promotional video.
- Company name or logo and link included on the agenda and M&BD Council virtual conference website.
- Attendee roster that includes names, job title, address, and email.
- 2 comp registration passes with the ability to purchase 4 additional passes at $395 each.
Premium (Silver) Sponsor ($3,000) - 4 opportunities  SOLD

Sponsorship at this level entitles your company to be identified as the Sponsor of a Breakout Session.

- Company recognition during one of the four Breakout Sessions.
- Company description and contact included on the virtual event platform which includes lead retrieval and the ability to upload files such as a promotional video.
- Company name or logo and link included on the agenda and M&BD Council virtual conference website.
- Attendee roster that includes names, job title, address, and email.
- 1 comp registration pass with the ability to purchase 3 additional passes at $395 each.

Participating (Bronze) Sponsor ($2,000) - 4+ opportunities

Sponsorship at this level entitles your company to be identified as a Sponsor of one of the following options.

Break Sponsor - 4 opportunities

Sponsorship provides an ideal opportunity to showcase your company to all attendees and provides high brand exposure.

- Company recognition at the beginning of one of the four breaks.
- Company’s static image to be shown during one of the two breaks on Thursday, September 10 and Tuesday, September 15; between 1:05-1:15 pm CST.
- Company description and contact included on the virtual event platform which includes lead retrieval and the ability to upload files such as a promotional video.
- Company name or logo and link included on the M&BD Council virtual conference website.
- Attendee roster that includes names, job title, address, and email.
- 1 comp registration pass with the ability to purchase 2 additional passes at $395 each.

Scholarship for a Credit Union Attendee Sponsor - multiple opportunities

Sponsorship helps to fund credit union scholarships to attend the conference.

- Company recognition as a scholarship sponsor on the virtual event platform.
- Company description and contact included on the virtual event platform which includes lead retrieval and the ability to upload files such as a promotional video.
- Company name or logo and link included on the M&BD Council virtual conference website.
- Attendee roster that includes names, job title, address, and email.
- 1 comp registration pass with the ability to purchase 2 additional passes at $395 each.

Solutions Marketplace (Exhibitor Only) + Attendee Roster ($1,000) - multiple opportunities

Highlight your product or service with a listing in the Solutions Marketplace.

- Company description and contact included on the virtual event platform which includes lead retrieval and the ability to upload files such as a promotional video.
- Company name or logo and link included on the M&BD Council virtual conference website.
- Attendee roster that includes names, job title, address, and email.
- 1 comp registration pass with the ability to purchase 1 additional pass at $395.

Do you have another idea?
We’re happy to work with you to develop a sponsorship package that meets your company’s needs. Please contact us!
**CANCELATION**

Cancellations by a sponsor less than 14 days prior to the event will result in an administrative fee of 25% of the sponsorship package price being retained by CUNA. Additional funds already committed by CUNA are non-refundable unless CUNA can obtain an approved alternate sponsor. Any cancellation request must be in writing and sent via email to sponsorships@cuna.coop. Should an event be cancelled by CUNA, your sponsorship package price may be applied directly to another CUNA event, or will be refunded.

**CONTACT**

Have a question? Want more information? Please contact CUNA Councils at 800-356-9655, ext. 4018 or sponsorships@cuna.coop.

*(as of 8/11/2020)*