CUNA Technology Council and Operations & Member Experience Council Conference
September 11-14, 2019 | Hilton Chicago | Chicago, IL

VENDOR SPEED ROUNDS
Information and Application Form

DO YOU WANT TO DEMO YOUR LATEST INNOVATION?

WHAT IS A SPEED ROUND?
Speed Rounds are fast-paced, high-impact sessions providing a unique opportunity to show off your state-of-the-art product to a large credit union audience. Speed Rounds were introduced at the 2011 conference and continue to be a huge success with both attendees and presenters. See examples from Past Speed Round Presenters.

SPEED ROUND FORMAT:

- Speed Round presentations will take place in two 90-minute general sessions. The first session will take place on Thursday morning and the 2nd session on Thursday afternoon.
- Each 90-minute session will feature up to 11 demos.
- Product demonstrations are a maximum of five (5) minutes each and will take place back-to-back. A facilitated 2-minute industry expert panel question period will immediately follow the demo.
- Only working product demos via live feed will be allowed – no slideshows, pre-recorded video or static content that is not a part of the product itself will be allowed.
- Voting for Best of Show will incorporate the industry expert panel ratings and audience feedback. The panel’s ratings will be based on: does your product/solution drive revenue, engagement, growth, efficiency, cost efficiency, and rate your demonstration Q&A. The Best of Show award winner will be announced during the conference Awards General Session at 4:00 pm on Thursday, September 12.

TO BE A SPEED ROUND PRESENTER:

- Sponsorship plus tabletop display (exhibit) space is required. The minimum is the Bronze Level ($3,250) and tabletop display space ($1,650), plus the speed round fee ($2,000 early-bird or $2,500 final).
- Presenters will be selected from applicants received.
- Fee to participate as a Speed Round presenter: $2,000 if the speed round application is submitted by June 14, 2019. Between June 15 and July 12 (final deadline), the fee is $2,500.

SUBMITTAL & SELECTION PROCESS:

1. A Speed Round application with information requested must be received by June 14 (early-bird) or July 12 (final deadline).
2. Applications for speed rounds must be submitted online.
3. Register an Account – to do this, please email Heidi Skaar at hskaar@cuna.com for login credentials.

- Create an application.
- Insert the information requested on the form.
- Upload your demo video (digital file): (PLEASE review the following before submitting your video)
  - All are required to submit a demo video of their 5-minute presentation by July 12.
  - The demo video should closely resemble the actual presentation that will be done on stage at the conference.
  - The demo video does not need to be done professionally (e.g. you may use a cell phone).
  - No professionally created sales videos by your company are allowed.
  - Video Format - WMV or MP4 format ONLY.
- Submit entry by selecting Save and Finalize.

4. The selection committee will evaluate the demonstrations as follows:

- Qualify that the presentation is a demonstration with relevancy to the attendees.
- Will score each demonstration on:
  * Technical Relevance (20%)
  * Operational Relevance (10%)
  * Innovation (20%)
  * Presentation style (50%)

5. The selection committee will select up to 22 demonstrations:

- The top 15 scored demonstrations will be guaranteed a spot.
- The other seven (7) demonstrations will be selected by random drawing from the balance of the qualified presentations.
- All applicants will be notified by August 1, 2019 if they are selected.
- Speed Round fees must be received prior to the conference which takes place September 11-14.

PRESENTATION LOGISTICS:

- The order of the Speed Round demonstrations will be randomly selected.
- The session room will include two podiums with presenters alternating between them.
- Each presenter will be limited to five (5) minutes for their presentation and two (2) minutes of industry expert panel questions.
- Our Production company and technical staff will be available on Wednesday, September 11 during the hours of 12:30-2:30 pm. We will require that you come in during this time to test your equipment.

ADDITIONAL INFORMATION

- Voting/Rating incentives are strictly prohibited.
- We strongly recommend all portions of the demo be brought onsite.
- All technology components of the demo are used at the risk of the presenter including but not limited to: wireless access, data/communication transmission speed and server connection.
- No refunds will be granted once a company is selected to participate.

To get started, email Heidi Skaar at hskaar@cuna.com for login credentials. Then complete the online application form at https://cuna.secure-platform.com/a/solicitations/home/155.