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CFO Council – A nationwide network of more than 900 credit union financial executives.
2009 Conference: May 17-20, Las Vegas, NV



HR/TD Council – More than 750 human resource and training professionals across the country.
2009 Conference: April 6-9, Las Vegas, NV



Lending Council – A network of more than 900 credit union lending experts around the U.S.
2009 Conference: November 1-4, San Diego, CA



Marketing & Business Development Council – More than 1,000 professionals nationwide focused on credit union marketing and business development.
2009 Conference: March 11-14, San Diego, CA



Operations Sales & Service Council – Professionals leading the operations, sales and service activities at more than 600 credit unions across the U.S.
2009 Conference: September 27-30, San Diego, CA



Technology Council – A network of more than 550 technology and information systems executives located throughout the country.
2009 Conference: August 5-8, San Francisco, CA

Heart and Soul

It's the heart and soul of your organization, right? After all, it's called a *credit union*. Mortgage, consumer, business lending – you name it and the members of the **CUNA Lending Council** are doing it. And they're doing a better job of it as result of the network of more than 900 lending professionals across the U.S. who share the same passion and expertise.



Prime resources

Ultimate Loan Ratio – Hundreds of like-minded individuals who talk your language and share your interests come together for expert sessions and insightful presentations at the Council's **Annual Conference**. It's the premiere event for education, networking and sharing of information and ideas on topics of mutual interest such as:

- Consumer lending
- Business lending
- Mortgage lending
- Collections and recoveries
- Bankruptcy
- Credit cards
- Sub prime issues
- Reg Z
- Student loans
- E-Lending
- Credit scoring
- HELOCs
- Indirect lending
- Debt cancellation/suspension
- Reverse mortgages

Submit and Receive – The **Members-Only List Serve** buzzes with questions and comments from Reg. Z to loan volume and growth strategies to compliance issues and foreclosure concerns. Need an answer to a question or feedback on an issue? A simple post can provide quick, insightful responses from others around the country. Plus, all messages are archived and can be searched by key word. There's no faster, easier way to stay in touch with hundreds of professionals from credit unions large and small.

Wired for Info

The Council's **Web site** includes *In the News*, the source for articles and tips for lending professionals, plus updates on Council activities. The *Knowledge Cooperative* is a file library where members share examples and templates such as loan servicing documents, collection and charge-off policies, MBL guidelines, job descriptions and more. The Council's new online community — *CUNA Councils Connect* — is like a membership directory, guide to experts and vendor reference all rolled up and turbocharged. For example, members can seek out one another based upon a credit union's characteristics (size, geography, charter, vendors utilized) or an individual's area of expertise and more!

Outside the Margins

Dozens of Council **White Papers** (research papers) provide thought-provoking insights on the latest trends, techniques and challenges facing lenders. Topics range from SAS 70 and member business lending to HELOCs and serving the underserved. *Bonus: Members have free access to more than 200 white papers from all six CUNA Councils* — that means added insights into other key management concerns.

Extra Credit

The CLC teams up with CUNA Mutual for the *Excellence in Lending Award* which recognizes outstanding credit union lending practices in consumer, mortgage and business lending, plus lending to those of modest means.

Score Big

Savings that pay for membership many times over.

- \$250 off the non-member rate on the Council's conference
- \$100 savings on most CUNA schools including — Consumer, Mortgage and Business Lending Schools and more
- Free digital subscription to *Credit Union Magazine* — a \$35 value
- \$50 savings on CUNA webinars

Give Back

Credit unions below \$50 million in assets are eligible for **Scholarships** to attend CUNA lending conferences, schools, institutes and webinars.

