



**CFO Council** – A nationwide network of over 1,000 credit union financial executives.  
2011 Conference: May 15-18, San Diego, CA



**HR/TD Council** – Connect with nearly 750 human resource and training professionals across the country.  
2011 Conference: April 10-13, San Francisco, CA



**Lending Council** – A network of more than 950 credit union lending experts around the U.S.  
2011 Conference: November 6-9, New Orleans, LA



**Marketing & Business Development Council** – More than 1,000 professionals nationwide focused on credit union marketing and business development.  
2011 Conference: March 16-19, Las Vegas, NV



**Operations Sales & Service Council** – 650 professionals leading the operations, sales and service activities at credit unions across the U.S.  
2011 Conference: September 28-October 1, San Antonio, TX



**Technology Council** – A network of 550 technology and information systems executives located throughout the country.  
2011 Conference: September 28-October 1, San Antonio, TX

# Leading edge

What's going to keep your credit union on top of member service? To be more reliable, convenient, efficient and secure? You need an edge. The **CUNA Technology Council** is at the front line, focused on today's tech topics that'll make a difference — from open source software, mobile banking, virtualization and business continuity, to core processing, information security, cloud computing and mashup technology. Give yourself a technological advantage by connecting with 550 of the foremost tech and info systems executives in the credit union industry.



# Membership resources 2.0

**Mega Interface** – Hundreds of others that talk your language and are on the same wavelength gather at the **Technology Council's Annual Conference**. It's the primo education and networking event with valuable sessions and insightful presentations on topics such as:

- Multifactor authentication
- Incident response
- Mobile banking
- Payment systems
- Biometrics
- Wireless technology
- E-signatures for mortgages and deposit
- GLBA
- Business continuity
- Virtualization
- Database administration
- Imaging systems
- Information security
- Core processing
- Disaster recovery

**Zap. Another Answer** – The **Members-Only List Serve** buzzes with questions and comments from RFID to firewall issues, software providers, core processor information, security concerns, live streaming technology policies and more. Need an answer to a question? A simple post can provide quick, insightful feedback from others around the country. There's no faster, easier way to stay in touch with hundreds of technology professionals from credit unions large and small.

## Click Throughs

The Council's **Web site** includes *In the News*, the source for articles and tips for technology professionals, plus updates on Council activities. The *Knowledge Cooperative* is a file library where members share documents, examples and templates with other members. Sample documents include vendor management, security, hardware sanitation, policies and procedures, BITS framework and more. The Council's online community — *CUNA Councils Connect* — has a membership search, discussion groups, guides to experts, vendor insights and more!

## Thought Download

Stay on top of the latest trends, techniques and future challenges via Council **White Papers**. Dozens of topics ranging from technology on the fringe and biometrics to disaster recovery, RFID and third party security — plus an annual report on technology trends. *Bonus: Members have access to more than 220 white papers from all six CUNA Councils* — that means added insights into other key management concerns.

## Five Nines

The Council's **Best Practices Awards** are all about excellence. Peer review judging of entries recognize outstanding approaches to technology infrastructure, information/security privacy, member convenience and sales management.

## Payment Systems

Savings that pay for membership many times over.

- \$250 discount off the non-member rate on the Council's conference
- \$100 savings on most CUNA schools and institutes
- Free one-year digital subscription to *Credit Union Magazine* — a \$45 value
- \$50 savings on CUNA webinars

## Tech Support

The Council provides an annual **Scholarship** for a technology professional with a financial need to attend the Council's annual conference.

